

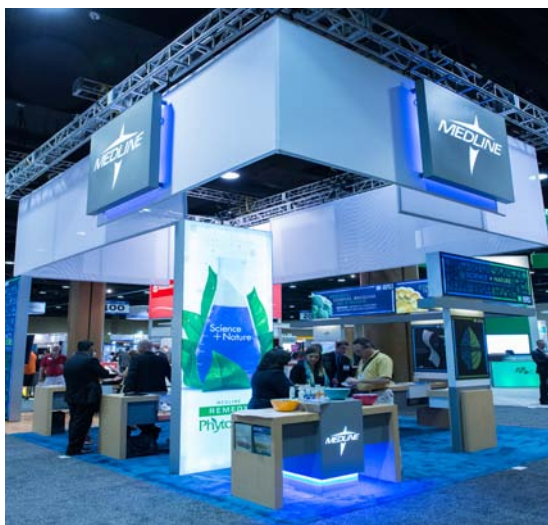
EXHIBITS
ENVIRONMENTS
EVENTS



GLOBAL IMPACT

ISSUE IV

MEDLINE - SUCCESS STAGED!



CEP INTERNATIONAL:
PROUD MEMBER OF THE
FOLLOWING GLOBALLY
RECOGNIZED ORGANIZATIONS



As Medline's exhibition and service partner, CEP designed, produced and manages their enormous exhibition program throughout the USA. With a program of spanning exhibit sizes, CEP designed a hybrid solution featuring a combination of custom exhibit components. The exhibit is strongly branded, functional at any size and striking. The structure is highlighted by a large overhead sign that includes a bold, backlit Medline logo. The majority of the exhibit is constructed with lightweight frame and fabric components for ease of install and reduced freight costs.

The exhibit features product information stations that offer focused presentations through live demos or monitor presentations. The floor plan offers attendee accessibility from any side and gives clear view of products and presentations. Large light box towers create immediate impact and include bold fabric graphics while solid substrate graphics complement other areas offering a comfortable lifestyle feel. Larger sized configurations of the exhibit offer a presentation theater with a wide screen monitor and upscale audience furnishings. Ample storage and meeting space is provided and flooring is an upscale contemporary mixture of Medline blue carpeting and light wood grain vinyl.

The exhibit design accomplished a number of branding, logistic design and modularity objectives; giving Medline a fresh look, an image that communicates a bold corporate culture, a progressive image and an innovative leader positioning in the industry!

CHANGE IS A GOOD THING!



Exciting things have been happening at CEP! We are excited to announce that our Chicago Headquarters has relocated to a brand new facility. Although we have not moved far, our new building provides us with many benefits which allow us to better serve our clients. Our new location offers a larger contemporary office, an expanded design studio, a state of the fabrication shop, heightened ceilings for efficient warehousing, and a larger convenient shipping and receiving area. While our move was a large undertaking, the CEP team pulled together to make this transition as smooth as possible and we are excited to fill our new home with happy memories in the years to come!

HOME SWEET HOME

According to TSSN's Top 250 list, Las Vegas, Nevada is the number one exhibition city in the United States. Las Vegas's various convention venues allow the city to host the largest amount of exhibitions in the U.S. In second place is Orlando, Florida- home of the enormous Orange County Convention Center. Also at the top of the list is Chicago, Illinois in third place. CEP is proud to call each of these cities home! Each of our homes provide custom and rental solutions as well as warehousing and total project management. In addition, CEP is a service contractor that provides shipping, onsite supervision and complete installation and dismantling services!



CONEXPO RETURNS TO LAS VEGAS!

Held during March, 2017 in Las Vegas, Nevada CONEXPO-CON/AGG will host over 2,400 exhibitors representing every major specialization of the global construction industry. From contractors to dealers & distributors, service providers, engineers and producers, CONEXPO-CON/AGG brings construction professionals from across all disciplines. Located a short distance away from the Las Vegas Convention Center- CEP is your all-inclusive partner for CONEXPO 2017!

A FEW OF OUR CLIENTS



CEP NAMED A FAB 50 FABRICATOR

Event Marketer has released its third annual Fab 50 list and the CEP team is proud and excited to announce that that we have been named one of the top 50 fabricators in the U.S. event and exhibition industry! This is a huge honor, and we would like to extend our enthusiasm to the other 49 members of the list- job well done!



UNDERSTANDING DRAYAGE: A BASIC GUIDE TO MATERIAL HANDLING

It's impossible to predict drayage (or material handling) rates with total certainty, as there are many variables. But by understanding a few key factors, you can be better prepared to proactively manage material-handling fees.

- 1. Where your freight is delivered.** According to a recent Exhibition and Event Industry Labor Rates Survey, shipping to the advance warehouse costs an average of \$102.88 per 100lbs. (CWT), whereas shipping directly to the show site costs \$96.96 per 100lbs (CWT).
- 2. Whether it's delivered within the required time frame.** Most United States exhibitions assign target move-in and target move-out dates and timeframes to exhibitors. Freight that is delivered outside of the assigned time frame will be subject to additional fees.
- 3. The weight on the certified weight slip(s) of all your inbound freight.** General service contractors typically charge a minimum weight per shipment (usually 2 to 3 CWT), and usually round up to the nearest CWT.
- 4. The type of transportation carrier.** Freight arriving via common carrier is generally charged drayage rates that are 30 to 40 percent cheaper than shipments sent via specialized carriers.
- 5. The type of shipment being unloaded.** Uncrated and/or blanket-wrapped shipments can incur 35 to 55 percent higher rates than floor-loaded freight.
- 6. Whether "special handling" applies.** Any special handling that requires additional labor, time, or equipment will result in additional fees.
- 7. If your freight is handled on overtime.** Overtime rates can cost as much as 50 percent more than standard rates.



GREETINGS!



ALLISON K. TROST

International Business Manager

CEP International
612 Territorial Drive
Bolingbrook, IL 60440
USA

P: +1.630.378.4848
E: atrost@cepinc.net

As an active member of the OSPI community I am both honored and gratified to participate in this year's OSPI XVI Meeting in Canada! Having been to a few of the OSPI meetings and events over the past few years I have had the opportunity to forge friendships, to network and to form great partnerships. Being a witness to the many benefits of the OSPI Network- I am an advocate and a firm believer in the power of the OSPI Network!

CEP International takes immense pride in being OSPI-certified at all three of our locations: Chicago, Las Vegas and Orlando. We continuously strive to provide our international partners and clients with the highest standards of quality and the most cost-effective solutions! From design to fabrication to installation and dismantling we have developed fail-safe processes at every step of the way to create a no surprises experience and a successful outcome!

**Best regards,
Allison**